

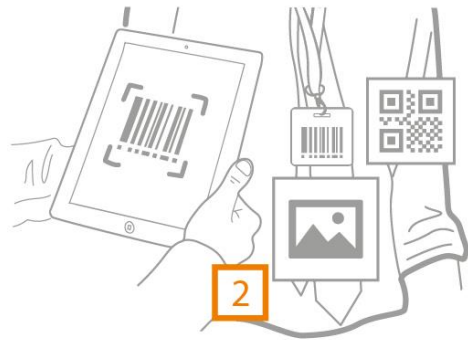


## Lead retrieval app. available on your tablet



### Customize your lead forms

Before the event, personalize the lead system to your needs (live update are also permitted)



### Get your contacts easily

On site, quickly scan the badge, or take a picture (of the business card or of your contact).  
New contacts can also be entered from scratch.



### Qualify your contacts

Use my lead forms (configured in step 1) to qualify the contact (ie : Is interested by, hot lead, to contact urgently,...)



### Real time statistics

As soon as leads data are synchronized on the webservice (leads can be captured without Internet access), send automatic emails, measure your business and sales activity and performance



### Supply your CRM

At any time, transfer synchronized leads data to your Customer Relationship Management system

Lead forms  
Contacts collection  
Qualification  
Statistics  
CRM

# Lead retrieval advanced

app. available on your tablet (Apple)



## Lead Retrieval System

*Get and qualify your contacts in a new & modern approach!*

key4events proposes a new modern, adapted and customizable solution to equip your sales staff.

Based on an Apple application setup on a tablet, no specific barcode device is required!

The app takes benefit of the tablet features for scanning the badge of the participant and entering data in lead forms configured before the event.

Lead forms fields and possible answers are highly customizable (drop down list, multiple choice tick box, text box,...) Just contact us for helping you to configure your lead forms.

Internet connection is not mandatory on your booth to collect contacts and enter leads information. All the day, you can work offline and when Internet is up (for example in your hotel room at the end of the day), just click on synchronize your data to your personal web account.

Data are saved and available on line! Provide your sales director with a login, he will be able to follow-up your activity of the day.

Optimize and improve your sale process by sending automatically an email to the contacts obtained

Whenever you want (or at the end of the event), save your time by exporting an Excel file with all information collected!

### Refine your data

Each of your contacts can be qualified with list provided of - such as: "send brochure", "make a call"... - we provide online.

Use your list and enter the information you want in the existing fields!

### Your data online

Login to our website: <http://portal.key4events.com> with the login and password provided when creating your account.

You can consult your statistics and download your data file (excel format).

Account's information will be provided by email after your place the order.

### Key4events services on site

Key4events team is at the support desk located in the Registration Zone and is available on site to assist you during the Event.

You will be given a statistic report of use for each badge reader including date, company name, number of scans done.

Key4events team will also be on site during exhibition and symposium.

## IMPORTANT

**Do not forget to recharge your tablet every night!**



## Terms and conditions

### Price

Rental Price for the whole duration of the Congress  
€390 + VAT for the 1<sup>st</sup> license (tablet not included)  
€100 + VAT for additional license (tablet not included)  
€90 + VAT for the rental of 1 iPad mini

### Ordering deadline

Orders will be taken until May 22<sup>nd</sup>, 2016.

After that date, there is an additional charge of 20%.

To order on line, please go to:

<http://portal.key4events.com/event/ESA2016?code=6b1ee1>

### Cancellation

There are no cancellation fees until the May 14<sup>th</sup>, 2016  
Cancellation fees of 100% per unit will apply from the May 15<sup>th</sup>, 2016.

### Guarantee

€350 will be charged for any lost or broken device.  
Credit card details are required as a guarantee during the congress.

### Delivery, return

Our team will be at the Lead Retrieval desk from May 27<sup>th</sup> 2016 at 4.00pm for picking up device  
Tablets have to be returned to our desk at the end of the Event, before May 31<sup>st</sup>, 2016 at 4.00 pm.

### Comments

Comments should be made online up to 30 days after returning the tablet.

## Contacts

**Any questions? Please feel free to call:**

**+33 (0)4 97 08 14 14**

**or mail at: [key4lead@key4events.com](mailto:key4lead@key4events.com)**